

HELLO!
MEET A.R.

Ar
ENVIRONMENTAL
MARKETING

INTRODUCTION
PRESENTATION

WHO IS

A.R. ENVIRONMENTAL MARKETING HOUSE?

A.R. Environmental Marketing House was founded with the mission to bridge the knowledge gap on environmental topics. With a background in environmental science, environmental business development, and education, we support businesses driving real change, whether in clean energy, circular economy, or emissions reduction; we strategize communications for impact. Our firm quickly grew, building sustainability training and campaigns for major brands like Intuit, State Farm, LAX, SFO, and more, turning complex sustainability efforts into clear, actionable messaging. By combining science with strategic storytelling, A.R. helps companies educate, influence, and drive adoption, making sustainability the easier choice.



THE CHALLENGE

AN ENVIRONMENTAL KNOWLEDGE GAP

Why environmental illiteracy is a challenge

- The education system hasn't caught up to the necessary knowledge needed
- Individuals, businesses, and policymakers lack key guiding knowledge to rapidly advance important environmental solutions
- Marketers lack the experience or science background to go deeper on sustainability and truly educate
- There’s a great struggle to approach marketing with a multi-disciplinary approach of business, science, sustainability, policy, human psychology, and ROI

THE SOLUTION

ENVIRONMENTAL EDUCATIONAL CAMPAIGNS

A.R. Environmental Marketing House vets environmental solutions and solely focuses on the businesses that are driving genuine change and not greenwashing. Once a company or a sustainability initiative is vetted, we deliver the right strategy and execute the precise plan for growth.

Our solutions include:

- Environmental Campaigns
- Environmental Literacy Courses
- Environmental Market Research
- ESG and Impact Reports
- LinkedIn Content Marketing
- PR and Professional Article Publishing



Sustainable Agriculture



Sustainability Initiatives



Renewable Energy



Waste & Recycling



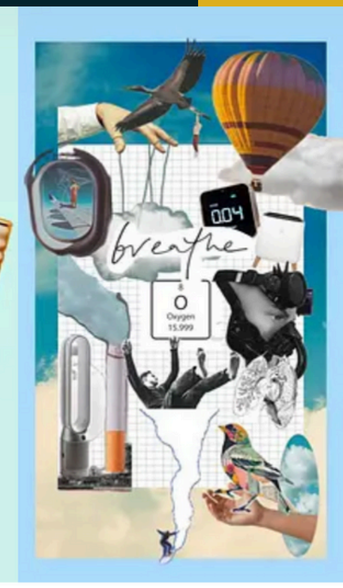
Alternative Fuel Vehicles



Zero Waste



Water Tech



Air & Climate Tech

UPCOMING
SOLUTIONS

Environmental Media Company

Our next natural evolution in the game to promote environmental literacy and solutions is the development of a Media Company. We will be launching an educational series as phase 1, featuring mini-documentaries. We are currently in development of the lineup, topics, and guests for a 2025 launch.



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